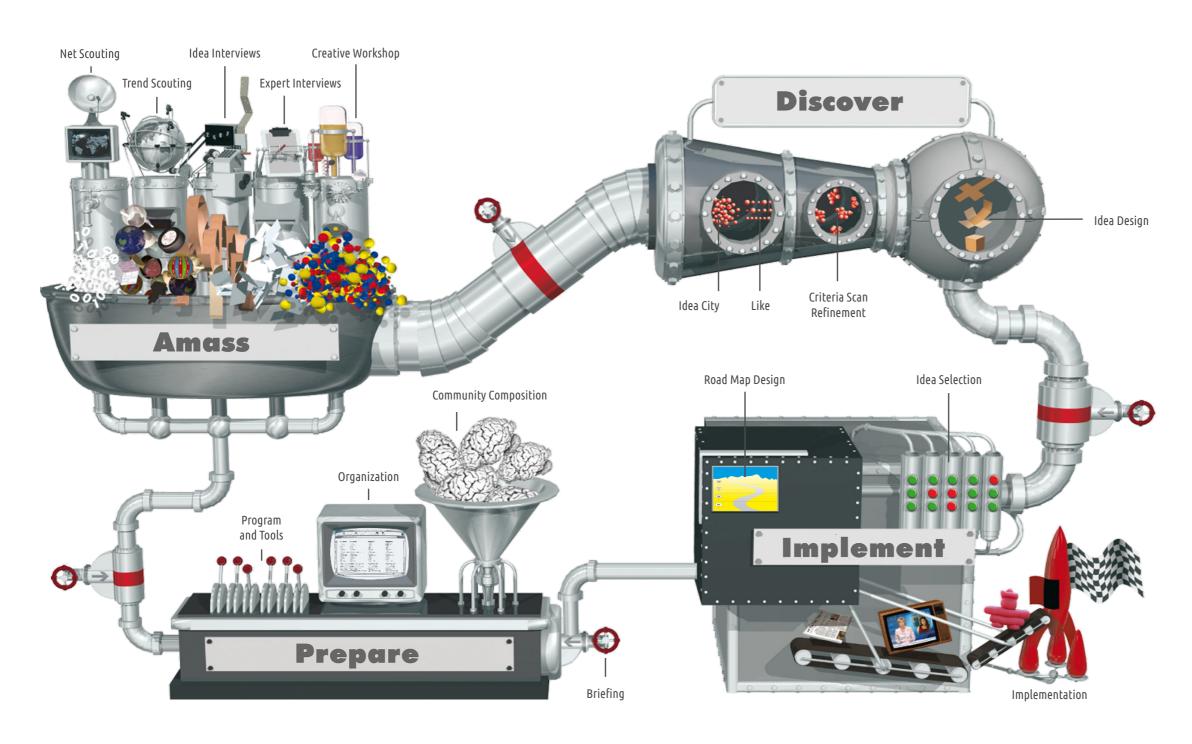
## The BrainStore Idea Machine

Get. It. Done.

BrainStore

The Idea Machine is a set of simple, scalable, replicable and robust processes, which allow you to create great ideas at the push of a button. To learn more about the Idea Machine you can attend the BrainStore Innovation Champ Training (<a href="www.brainstore.com/training">www.brainstore.com/training</a>) or simply experience it by purchasing some fresh ideas at a BrainStore of your choice.

More information: www.brainstore.com.



BrainStore is a Switzerland based network of innovation entrepreneurs founded in 1989 by Markus Mettler. The team of BrainStore deciphered the DNA of Innovation and built the Idea Machine (<a href="www.brainstore.com/machine">www.brainstore.com/machine</a>) a simple, scalable, replicable set of processes to create great ideas at the push of a button. Customers: from the 16 year old student with the start-up idea to Fortune 500 companies. You can find BrainStores in the US, Switzerland, Germany, Spain and other countries.

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